

NAME.....ADM.....CLAS.....

565/1

BUSINESS STUDIES

INSTRUCTIONS

- (a) Answer all the questions.
- (b) All answers must be written in the spaces provided.
- (c) Answers should be written in english.

1. Outline **four** purposes of a Business.(4mks)

2. State **four** types of business activities.(4mks)

3. List **four** disciplines of Business Studies.(4mks)

4. Outline **four** benefits that Abdi, a student would get from studying Business.(4mks)

5. Below are some of the factors that influence the operations of a business. Indicate with a tick () in the appropriate column, the business environment associated with each of the factors.(4mks)

<u>S.no</u>	<u>Factors</u>	<u>Internal</u>	<u>External</u>
i.	Competition		
ii.	Finance		

iii.	Suppliers		
iv.	N.E.M.A		
v.	Goals and objectives of the firm.		
vi.	Currency exchange rates.		
vii	Human resources management		
vii	Firms organizational structure.		

6. Outline **four** favourable internal factors for business to thrive.(4mks)

7. Give and explain **two** classifications of human wants.(4mks)

8. Outline **four** characteristics of human wants.(4mks)

9. Give **four** reasons why Omondi satisfy hunger for food before going to Chaka Ranch for entertainment.(4mks)

10. Highlight **four** differences between goods and services (4mks)

	<u>Goods</u>	<u>Services</u>
(i)		
(ii)		
(iii)		
(iv)		
(v)		

11. Name **three** classifications of Economic Resources (3mks)

12. Outline **five** characteristics of economic resources.(5mks)

13. Indicate whether the following resources are **renewable or non-renewable** (4mks)

<u>Resources</u>	<u>Classification</u>
i. Limestone
ii. Natural rubber
iii. Solar energy
iv. Rivers
v. Wool
vi. Cars
vii. Skin/hide
viii. Quarry

14. State the **type of utility** created by each of the following activities (4mks)

<u>ACTIVITY</u>	<u>UTILITY</u>
1. Baking
2. Banking
3. Bookselling
4. Carpentry
5. Manufacturing

- 6. Retailing
- 7. Transportation
- 8. Tanning leather

15. Outline **four** disadvantages of Direct Production.(4mks)

16. Classify each of the following activities in its appropriate **level of production**.(4mks)

<u>Activity</u>	<u>level of production</u>
I. Lumbering
II. Brick making
III. Nursing
IV. Road construction
V. Legal services
VI. Quarrying
VII. Entertainment
VIII. Chemical making

17. State **four** features of land as a factor of production.(4mks)

18. Outline **four** demerits of division of labour. (4mks)

19. Using appropriate examples, explain the following **types of goods** (4mks)

(i) Producer goods

(ii) Intermediate goods

(iii) Economic goods

(iv) Public goods

20. Highlight **four** importances of Entrepreneurship in an Economy.(4mks)

21. List **four** characteristics of an entrepreneur.(4mks)

22. Outline **four** sources of business ideas. (4mks)

23. Highlight **four** factors to consider when evaluating a business opportunity (4mks)

24. List **four** importances of a Business plan.(4mks)

25. Outline **four** functions of an office.(4mks)