

AGRICULTURE ECONOMICS (V)

This topic entails the following:

- Market and marketing
- Types of markets
- Supply and demand
- Marketing functions
- Problems of marketing
- Agricultural organizations

The following relevant questions and their answers in this topic will greatly motivate and help the user to comprehend and understand the required concepts and practices.

1. a) Explain the principle that govern the operations of farmers' co-operative societies
b) Explain the role of agricultural cooperatives in Kenya

c) Explain various functions of agricultural marketing

d) Explain five problems farmers face in marketing agricultural products
2. a) Give **four** marketing functions

b) Outline **four** problems associated with marketing of agricultural products
3. State **two** roles of agricultural society of Kenya
4. (a) What is elasticity of demand for a commodity

(b) Given that at a price of shs.1000 per bag, 20 bags of maize are demanded but when the price changes to shs.800 per bag, 22 bags are demanded. Calculate the elasticity of demand. Show your working

(c) Outline **six** problems of marketing maize as an agricultural product

(d) Determine **nine** principles governing cooperatives in Kenya
5. Outline **four** reasons why training is important in some crops
6. (a) Explain marketing activities in Agriculture

(b) Discuss problems experienced in marketing of Agricultural products
7. What is elasticity of supply

8. How do the governments control prices of essential farm produce
 - b) Explain the roles of Agricultural co-operatives in Kenya
9. State the law of demand and supply.
10. What do the following initials stand for?
 - (i) K.N.F.U – Kenya National Farmers Union
 - (ii) H.C.D.A – Horticultural Crops Development Authority
11.
 - (a) What is a co-operative society
 - (b) List **two** functions of co-operatives
 - (c) State and explain the nine principles of governing co-operatives
12. Give **four** factors which influenced the demand of tomatoes in the market