

03. SATISFACTION OF HUMAN WANTS

1. - Low income /poverty/unemployment

- High prices of goods and service
- Poor quality of goods and service
- Political instability
- Poor health of an individual

2. (i) solar energy.

(ii) HEP(Hydro electric power] energy/water power.

(iii) Wind energy.

(iv) Geothermal/steam/geysers.

(v) Wood fuel/fire wood.

(vi) Biogas / biomass.

3. **RESOURCE**

CLASSIFICATION

1. Limestone	non-renewable
2. Natural rubber	non-renewable
3. Solar energy	renewable
4. Biogas	renewable
5. Rivers	non-renewable
6. Wildlife	renewable
7. Soda ash	renewable
8. Forest	renewable

4. - increase sales
- prolonged duration of the competition

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- creation of consumer brand loyalty
 - promotion of a company's image
 - cost
 - creation of product awareness
- 5.
- Because resources available for satisfying human wants are limited
 - Because human wants vary in urgency and intensity
 - Because there is variation in tastes and preferences of human wants
 - Because human wants are too many to be satisfied at once
- 6.
- When the want does not recur
 - When the want does not change with time
 - When the wants to be satisfied are very few
 - When the resources to satisfy the wants are available
- 7.
- Human wants are insatiable
 - Human wants are repetitive
 - Human wants are habitual
 - Human wants are complementary
 - Human wants are competitive
- 8.
- One cannot do without them
 - They are felt needs
 - They cannot be postponed
 - They are satisfied before secondary wants
 - They recur
9. *Classify the following items into either basic want or secondary want*

<i>ITEM</i>	<i>WANT</i>
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Furniture	Secondary want
Medical care	Secondary want
Sausage	Primary want
shelter	Primary want

- 10.**
- The wants are habitual
 - Difficulty in making choice
 - Resource is scarce
 - The wants are unlimited