SENIOR SECONDARY IMPROVEMENT PROGRAMME 2013





BUSINESS STUDIES

TEACHER NOTES





The SSIP is supported by

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TEACHER NOTES

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ESSIC	ON 6					
OPIC:		TION				
am.⊺	They need to I	uestions in this se earn their notes b ery important guid	efore attempting			•
ESSO	N OVERVIEV	l				
2. L	_earners to an	ture of questions a swer questions: lutions and hints v		ice of learnin	g the notes:	5 min. 45 min. 40 min.
		L EXAM QUEST	IONS			
		0 minutes	10 marks	(KZN Do	E Common T	est June 2008)
UEST atch e	TION 1: 1 each of the sta		n A with the cond	cept/term in o	column B. W	/rite only the
UEST atch e	TION 1: 1 each of the sta A-E) next to the A group of re	0 minutes itements in colum	n A with the cond r (1.1-1.5) in you ade up of employ	cept/term in o ir answer boo rees A	column B. W	/rite only the 6 G
UEST atch e tter (A	TION 1: 1 each of the sta A-E) next to the A group of re selected fror workers.	0 minutes Itements in colum e question numbe epresentatives ma n an organisation y to end conflict a	n A with the cond r (1.1-1.5) in you ade up of employ that employs 10	rees A	column B. W ok, e.g. 1.3.6	/rite only the 6 G
UEST atch e tter (A	TION 1: 1 each of the state A-E) next to the A group of re selected from workers. A logical way process dea	0 minutes Itements in colum e question numbe epresentatives ma n an organisation y to end conflict a	n A with the cond r (1.1-1.5) in you ade up of employ that employs 10 fter the mediation ct various phases	rees A n B	column B. W ok, e.g. 1.3.6 Arbitratior	/rite only the 6 G
UEST atch e tter (A 1.1	TION 1: 1 each of the state A-E) next to the A group of reselected from workers. A logical way process dea Companies	0 minutes Itements in colum e question numbe epresentatives main an organisation y to end conflict and dlocked.	n A with the cond r (1.1-1.5) in you ade up of employ that employs 10 fter the mediation ct various phases s.	cept/term in o ir answer boo rees A 0 0 n B s of a C	Column B. Work, e.g. 1.3.6 Arbitration	/rite only the 6 G n ing esolution

(5 x 2) [10]

HINTS: Learners should always begin with those answers which they know. In this way they will be left with the ones that they were unsure of.



GAUTENG DEPARTMENT C	F EDUCATION	SENIOR SECONDARY	NTERVENTION PROGRAMME
BUSINESS STUDIES	GRADE 12	SESSION 6	(TEACHER NOTES)
QUESTION 2:	15 minutes	14 marks	(DoE March 2011)

2.1 Read the case study below and answer the questions that follow

TINY TOTS TOY FACTORY

Lawrence Mfundo is the general manager of a factory that manufactures a variety of good quality toys. It is situated in the Eastern Cape. Their toys are successfully marketed locally as well as globally.

The factory uses modern machinery and equipment in the production process. The factory has a relatively small human resources department with no counselling and support services for workers.

Lawrence Mfundo read about the problem of HIV/Aids and unemployments in the local community in the local newspaper. The article stated that approximately 30% of the people in the local community are probably HIV positive, more than 40% are unemployed and crime is on the increase.

2.1.1 You must assist Lawrence Mfundo to compile a SWOT analysis of Tiny Tots Toy Factory.
2.1.2 Use the information from the SWOT analysis to develop strategies as a counter to the challenges.
(6)
[14]



HINTS: Learners should be encouraged to do a SWOT analysis in a table format. Strengths and weaknesses are interna, while opportunities and threats are external. They should use their own ideas when developing strategies for challenges in the case study. The SWOT analysis must be linked to Tiny Tots factory.

QUE	STION 3:	15 minutes	18 marks	(DoE March 2	010)
3.1	Describe FOUR be a business enterpr	•	ng good quality-control mea	sures in	(8)
3.2	State any FIVE fac business career.	ctors that must be tal	ken into consideration when	exploring a	(10) [18]

HINTS: In question 3.1 learners need to look at the verb 'describe', while in question 3.2 they only need to list.



BUSINESS STUDIES GRADE 12 SESSION 6 (TEACHER NOTES)

SECTION B: SOLUTIONS AND HINTS TO SECTION A

QUESTION 1

- 1.1 D √√
- 1.2 A √√
- 1.3 B √√
- 1.4 E √√
- 1.5 C √√

QUESTION 2

2.1

2 . 1	
STRENGTHS	WEAKNESSES
- Successful marketing locally and	- Small human resource department $\sqrt{}$
globally $\sqrt{}$	- No counselling and support services $\sqrt{}$
 Use of modern machinery and 	Any 1x2=(2)
equipment $\sqrt{}$ Any 1x2=(2)	
OPPORTUNITIES	THREATS
- Train unskilled workers $\sqrt{}$	- Loss of skilled workers because of
 Workshop employees on HIV/AIDS 	HIV/AIDS in the community $\sqrt{}$
awareness √√	- Escalation of crime due to unemployment –
Any 1x2=(2)	train workers $\sqrt{}$ Any 1x2=(2)
	coleBooks (8)

NOTE: 1. Swot analysis must be linked to case study on Tiny Tots Factory. 2. Award no marks if the SWOT analysis is not linked to the scenario.

2.2 Provide training course to all employees regarding HIV/AIDS. $\sqrt{\sqrt{100}}$ Provide equipment for voluntary HIV/AIDS tests $\sqrt{\sqrt{100}}$ Provide employees with counselling on HIV/AIDS $\sqrt{\sqrt{100}}$ Provide medication for HIV/AIDS (ARVs) $\sqrt{\sqrt{100}}$ Form partnerships with other businesses in eliminating crime $\sqrt{\sqrt{100}}$ Train unskilled workers $\sqrt{\sqrt{100}}$ Any other relevant answer related to the challenge identified in Q 2.1 or the case study. (Any 3 x 2) (6)

QUESTION 3

- 3.1
- fewer product defects $\sqrt{\sqrt{}}$
- more consumer satisfaction $\sqrt{\sqrt{}}$
- lower production ${\rm costs} \sqrt{\sqrt{}}$
- higher productivity $\sqrt{\sqrt{}}$
- Increased sales by word of mouth that products are of good quality. $\sqrt{\sqrt{7}}$
- Increased profits $\sqrt[4]{}$
- Possible expansion of the business $\sqrt{\sqrt{}}$

(Any other relevant answer related to benefits of good quality control measures.)

(Any 4 x 2) (8)

(5 x 2) [10]



[14]

BUSINESS STUDIESGRADE 12SESSION 6(TEACHER NOTES)3.2Consider:- The risks associated with the career. $\sqrt{}$ - The moral issues regarding the chosen career. $\sqrt{}$ - Whether there will be a conflict between culture and the career The business ethical issues regarding the career. $\sqrt{}$ - Religion in relation to the chosen career. $\sqrt{}$ - Family ties. $\sqrt{}$ - Relocation costs, etc.(Any other factor that must be taken into consideration when exploring a business career.)	GAUTENG DEPARTMENT OF EDUCATION	SENIOR SECONDARY INTERVEN	ITION PROGRAMME
 The risks associated with the career. √√ The moral issues regarding the chosen career. √√ Whether there will be a conflict between culture and the career. The business ethical issues regarding the career. √√ Religion in relation to the chosen career. √√ Family ties. √√ Relocation costs, etc. (Any other factor that must be taken into consideration when exploring a business career.) 	BUSINESS STUDIES GRADE 12	SESSION 6	(TEACHER NOTES)
(Any 5 x 2) (10) [18]	- The risks associated with the career. $\sqrt{\sqrt{1}}$ - The moral issues regarding the chosen caree - Whether there will be a conflict between cultu - The business ethical issues regarding the car - Religion in relation to the chosen career. $\sqrt{\sqrt{1}}$ - Family ties. $\sqrt{\sqrt{1}}$ - Relocation costs, etc.	re and the career. eer. $\sqrt[]{}$	(Any 5 x 2) (10)

SECTION C: HOMEWORK

QUESTION 1:5 minutes5 marks(KZN DoE Common Test June 2008)

" A SWOT analysis is a very useful tool for a business, forcing it to critically examine itself and its environment."

State whether the following are strengths, weaknesses, opportunities or threats for Pick & Pay, as a retail business.

- 1.1 Pick & Pay sells quality products and therefore, has a web site [http://www.picknpay.coza]
- 1.2 Pick & Pay is in competition with Checkers.
- 1.3 There are employees who do not approach the sales task with the right attitude.
- 1.4 Dissatisfied customers would shop elsewhere.
- 1.5 An increase in the fuel price.

(5 x 1) [5]



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BUSINESS STUDIES	GRADE 12	SESSION 6	(TEACHER NOTES)
QUESTION 2:	35 minutes	40 marks	(DoE Nov. 2010)
	MAKHAY	A TALI'S WINERY	
It is situated outside the improved farming techn His business is facing t 1. He applied for a loan of the old vineyard and international quality, as 2. He will utilise some of local, handcrafted pack 3. Owing to an increase higher interest. 4. Employees are dema business profits. 5. Competitors in the vi 6. He is unable to adve	e town of Franschho niques and marketing he following challeng of R1 million to buy cellar equipment an well as grape juice. of these funds to ope aging material. e in interest rates by anding higher wages cinity are selling sim rtise his wine beyon own in the economy	ek in the Cape Winela g methods to increase ges: multipurpose equipm d enable him to produ an a wine shop on the the South African Re and salaries, which y ilar types of wine. d the borders of the p has affected most of	e the farm's income. nent. This will replace some uce wines of the highest e farm. The wine shop will buy eserve Bank, he has to pay will result in a decline in the
As a business consulta devise strategies to ove the challenges exist. Ac strategies.	ercome the challenge	es and determine the	environment in which
SECTION D: SOLUTIO	ONS TO HOMEWOR	K	
QUESTION 1			
1.1 Strength $\sqrt{1}$			(2)
1.2 Threat $\sqrt{}$			(2)
1.3 Weakness $\sqrt{}$			(2)

- 1.4 Threat $\sqrt{\sqrt{}}$
- 1.5 Threat $\sqrt{\sqrt{}}$

QUESTION 2

Introduction

- A strategy is to be developed to overcome the specific challenge which is faced by the management team. \checkmark
- When devising a strategy keep the vision and mission of an organisation in mind. \checkmark
- It is important to create a plan in which you include all steps, which might be necessary to change the challenge into success. \checkmark
- It is a plan of action for a business to achieve its goals. \checkmark
- Short term and long term goals in line with the vision and mission of the organisation. $\sqrt{}$
- Vision is to use improved farming techniques and marketing methods to increase the farm's income capacity. ${\bf \sqrt}$



(2)

(2) [10]

GAUTENG DEPARTMENT OF EDUCATION		SENIOR SECONDARY INTE	ERVENTION PROGRAMME
BUSINESS STUDIES	GRADE 12	SESSION 6	(TEACHER NOTES)
- Any other relevant introc	Juction related to	o business environment.	(Any 3 x 1) (3)
 Introduction A strategy is to be devel management team. √ 	oped to overcor	me the specific challenge whicl	n is faced by the

- When devising a strategy keep the vision and mission of an organisation in mind. \checkmark
- It is important to create a plan in which you include all steps which might be necessary to change the challenge into success. \checkmark
- It is a plan of action for a business to achieve its goals. \checkmark
- Short term and long term goals in line with the vision and mission of the organisation. $\sqrt{}$
- Vision is to use improved farming techniques and marketing methods to increase the farm's income capacity. \checkmark
- Any other relevant introduction related to business environment.

(Any 3 x 1) (3)

NOTE: Learners may provide answers in essay form with the use of headings and subheadings. The content of the following table must, therefore, be used as a guide to mark the learner's response.

The business environment must be linked to the challenge.

CHALLENGE	STRATEGY	ENVIRONMENT	TOTAL
1. Applied for a loan of R1million. √√	 Reduce loans. √√ Negotiate with other banks. √√ Additional cash investment by the owner. √√ Divestiture : √√ Sell part of his business as a way of raising funds. √√ Any other relevant answer. 	Macro √√	
Extension of the product line e.g. grape juice. √√	 Product development. √√ Producing new product for the current market, e.g. grape juice. Concentric diversification. √√ Using the same equipment to produce a different product i.e. grape juice. √√ Any other relevant answer. 	Market/Micro√√	



BUSINESS STUDIES

GRADE 12

SESSION 6

(TEACHER NOTES)

CHALLENGE	STRATEGY	ENVIRONMENT	TOTAL
Wines of international quality. $\sqrt[]{}$	 -Research on quality√√ -International marketing√√ -Form quality circles√√ -Any other relevant answer 	Micro/Marke t/ Macro√√	
2.Buy multi-purpose equipment. √√	 Obtain quotations from different suppliers of equipment and negotiate the most reasonable price. √√ Outsourcing. √√ Outsourcing. √√ Type of equipment should meet the requirements of the business. √√ Purchase second hand machinery. √√ Any other relevant answer. 	Micro/Market/Macro √√	
Establish a wine shop on the farm.	 -Forward integration√√ -Selling the product directly to the public from the wine shop. √√ - Use local handcrafted packaging for his products. √√ - Any other relevant answer. 	Micro/ Market √√	
3. Increase in interest Rates. $\sqrt[]{}$	 Negotiate with other banks for lower interest rates. √√ 	Macro √√	
4.Employees demanding higher wages and salaries. √√	 Increase in productivity Defensive Strategy:√√ 	Micro√√	



BUSINE	SS STUDIES GF	RADE 12	SESSION 6	(TEACHER NOTES)
		Negotiate with on the question retrenchment. - Increase production/rec fixed costs. - Any other relev answer.	n of √√ luce	
	Decline in profits. √√	 Monitor expensional authorise of essential expension of the second secon	only nses. up. √√ regy. vant	
	5. Competitors selling similar types of wine. √√	 Market penetration: √√ Selling wines a grape juice at a discounted prio attract custome Any other relev answer. 	ind a ce toooks ers. √√	
	6. Not advertising beyond the town of Franschhoek. √√	 Market develor √√ Advertise in the Provincial newspaper. √√ Sponsorships - Radio broadca Encourage wind tasting. √√ - Excursions. √√ - Any other relevelopments answer. 	e $\sqrt[]{}$ $\sqrt[]{}$ sts. $\sqrt[]{}$ le	



ESS STUDIES GR	ADE 12 SESSIO	N 6	(TEACHER NOT
7. Recession /slowdown. √√	 Propose a 3 day working week for the winery until the economy recovers. √√ Engage in aggressive marketing strategies. √√ Any other relevant answer 	Macro/Micro √√	
 Increase in fuel costs. √√ 	 Monitor use of vehicles by means of a log book. √√ Proper planning of delivery routes/logistics. √√ Buy more fuel efficient vehicles. √√ Lobby Govt. to stabilise fuel prices.√√ Cut down on the number of vehicles in operation and use vehicles only for essential deliveries/ collection. √√ Outsourcing the transport operation of the business. √√ Any other relevant answer. 	Micro/Macro √√	
6 x 2 = 12	6 x 2 = 12	6 x 2 = 12	36



Advice on evaluation of Strategies:

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1 Examine the underlying basis of business strategy. $\sqrt{\sqrt{2}}$

GRADE 12

- Monitor and obtain regular feedback on the implementation of the above strategies. $\sqrt[]{4}$

SESSION 6

- 2 Measure the business performance against original objectives. $\sqrt{\sqrt{}}$ Should the performance of the business not be in line with the proposed strategies then amend strategies or provide alternative strategies. $\sqrt{\sqrt{}}$
- 3 Take corrective action. $\sqrt{\sqrt{}}$

- This corrective action must be taken in view of the above mentioned. $\sqrt[]{\sqrt{}}$

- Any other relevant answer related to the advice on the evaluation of strategies.

Conclusion

BUSINESS STUDIES

- Makaya Tali must carefully implement the above mentioned strategies. $\sqrt{\sqrt{}}$
- Any relevant conclusion related to strategies. (Any 1 x 2) (2)

Breakdown of mark allocation:

Details	Maximum	Reduced to	Subtotal	Total
Introduction			3	
Mark ANY 6 challenges from the case				
study (IN ANY ORDER)	Éco6x2	12		
Mark ANY 6 strategies based on the		2		
above challenges	6x2	12	27	Max
Mark the environment linked to the above				32
challenges	6x2	12		
Evaluation of strategies	6	6		
Conclusion			2	
INSIGHT				
Layout				2
Analysis, interpretation				2
Synthesis				2
Originality, examples				2
TOTAL MARKS				40

LASO - For each component

Allocate 2 marks if all requirements are met. Allocate 1 mark only if some of the requirements are met. Allocate 0 marks where requirements are not met at all.



(TEACHER NOTES)

(Any 3 x 2) (6)

GAU	ownload mor	e resources	like this on E SENIOR SECONDAR	COLEBOOKS . COM
BUSI	NESS STUDIES	GRADE 12	SESSION 7	(TEACHER NOTES)
SES	SION 7			
ТОР	IC 1: CONSOLID	ATION		
exan	n. They must lear			earners can expect in an ons. Time allocation and
LES	SON OVERVIEW			
2 3	. Learners to ans . Go through solu	•		ing the notes: 5 min. 45 min. 40 min.
QUE	STION 1:	10 minutes	10 marks	(Various Sources)
1.1	concept of trans A Broad-ba B Industry C Employn	sformation in the work ased Black Economic	•	
1.2		prporation hip ompany	naximum of 10 member	rs:
1.3	A South Af B Industria C Sector E	insurance are offered rican Reserve Bank I Development Corpo ducation and Training er Commission	ration	
1.4	A Ensuring B Planning C Joint par	that employers enga	on of a workplace forur ige in social responsibil rs and employees in lal the enterprise.	ity programmes.
1.5			ank for one year at a yable would therefore b	be: (5 x 2) [10]



GAUTENG D	EPARTMENT OF EDUCATION	SENIOR SECONDARY	INTERVENTION PROGRAMME
BUSINESS S	TUDIES GRADE 12	SESSION 7	(TEACHER NOTES)
		or the most correct answer in ad the questions carefully as t	
QUESTION	2: 30 minutes	34 marks	(DoE March. 2011)
	cribe how the division of pro c company may affect the s	fits of a sole trader, close cor success of a business.	poration and (12)
2.2 Read	d the dialogue below and ar	nswer the questions that follow	W.
Penny:	• •	hair is not brushed and it se	ems as if you
Tom:	- .	ed. I made a presentation an I walked out instead of sitting	
Penny:	Why? Tell me more.		
Tom:	•	n 2009 financial performance ily. I was worried but did not	
2.2.1	Give TWO reasons, from	the dialogue, why the audier	nce walked out. (4)
2.2.2	Advise Tom on what he s occurring in future.	hould do to prevent a similar	situation from (10)
2.3 State	e any FOUR functions of a t	rade union.	(8) [34]
	uestion 2.1 learners must c of ownership.	compare the division of profits	s as a success factor for the

In question 2.2 their answers must be related to what they learnt in the notes on presentations.

SECTION B: SOLUTIONS AND HINTS TO SECTION A

QUESTION 1

1.1	A $\sqrt{}$	(2)
1.2	A √√	(2)
1.3	C√√	(2)
1.4	C√√	(2)
1.5	D√√	(2)
		[10]



BUSINESS STUDIES

GRADE 12

SESSION 7

(TEACHER NOTES)

QUESTION 2

2.1

Ζ.Ι	
	Success Factors
Sole trader	- The owner takes all the profits. $\sqrt{}$
	- The owner can use his/her profits to improve the quality of the
	product sold or services rendered. $\sqrt{}$
	 Any other relevant answer related to the success of a sole
	trader regarding the division of profits. $(Any 2 x 2) (4)$
Close Corporation	- The profits belongs to the CC. $\sqrt{}$
	- Members decide on the date for profit distribution. $\sqrt{}$
	- Profits may also be retained for future growth. $\sqrt{}$
	 Any other relevant answer related to the success of a close
	corporation regarding the division of profits. (Any 2 x 2) (4)
Public Company	- Profits belong to the company. $\sqrt{}$
	- Profits are distributed to shareholders according to the number and value of the shares $\sqrt{}$
	- Shareholders decide on the payment date for dividends. $\sqrt{}$
	 Any other relevant answer related to the success of a
	 close corporation regarding the division of profits.
	(Any 2 x 2) (4)
	(8)
· · · · ·	nter was not well prepared. $\sqrt{}$
•	ent the 2009s financial performance. $\sqrt{}$
	cus on the particular topic of the presentation. $\sqrt{}$
	o not want to hear particulars of his family as it is irrelevant. $\sqrt{\sqrt{-1}}$
Any other releva	ant answer related to the dialogue regarding the presentation. $\sqrt{\sqrt{2}}$

(Any 2 x 2) (4)

2.2.2 Tom must be well prepared. $\sqrt{\sqrt{}}$ Consider the audience target group. $\sqrt{\sqrt{1+1}}$ Proper planning of the presentation. $\sqrt{\sqrt{1-1}}$ He must focus on the particular topic of the presentation. $\sqrt{\sqrt{}}$ Plan the format of the presentation. – Introduction, body and conclusion. $\sqrt{\sqrt{1-1}}$ Identify the method of the presentation to be used, e.g. Power point, audio-visual aids. etc. $\sqrt{\sqrt{}}$ Any other relevant answer related to the requirements of a good presentation of business related information. $\sqrt{\sqrt{1-1}}$ (Any 5 x 2) (10) 2.3 Protects members from retrenchments and unfair dismissals. $\sqrt{\sqrt{2}}$ Acts on behalf of members in dispute resolutions. $\sqrt{\sqrt{1+1}}$ Monitors the implementation on matters affecting legislation, e.g. gender equality, affirmative action and employment of workers with disabilities. $\sqrt{\sqrt{1-1}}$ Trade unions strive to improve the working conditions of employees. $\sqrt{\sqrt{1-1}}$ Takes part in collective bargaining process. $\sqrt{\sqrt{}}$

Negotiates on behalf of the membership for better wages and other benefits. $\sqrt{\sqrt{}}$ Any other relevant answer related to the functions of a trade union. $\sqrt{\sqrt{}}$

(Any 4 x 2) (8) **[34]**



BUSINESS STUDIES GRADE 12 SESSION 7 (TEACHER NOTES) SECTION C: HOMEWORK **QUESTION 1:** 10 minutes 10 marks (Various sources) Give one word/term for each of the following descriptions. Simply write down the question number and the correct answer. Arbitration; SABS; Inclusivity; Quality control; Creativity; Strategy: Insubordination: SAQA: Skills Development 1.1 A plan of action to achieve a goal. 1.2 A logical way to end conflict because the mediation process is deadlocked.

- 1.3 Enhances solutions to complex problems.
- 1.4 Enables diversity in the workplace.

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1.5 Promotes standardisation and quality of products and services. (5 x 2) (10)

QUESTION 2:	35 minutes	40 marks	(DoE Nov. 2010)
•		It business enterprises should er the well-being of employees	2

Briefly explain whether you agree with the above statement and then discuss any FIVE ways in which business enterprises can improve the well-being of their employees. [40]

SECTION D: SOLUTIONS TO HOMEWORK

QUESTION 1

1.1Strategy $\sqrt{\sqrt{}}$ (2)1.2Arbitration $\sqrt{\sqrt{}}$ (2)1.3Creativity $\sqrt{\sqrt{}}$ (2)1.4Inclusivity $\sqrt{\sqrt{}}$ (2)1.5SABS $\sqrt{\sqrt{}}$ (2)

QUESTION 2

Introduction:

- Employers should promote the well-being of their employees through the provision of suitable working conditions in the workplace. \checkmark
- Employees are usually more productive if employers offer some incentives. \checkmark
- Employers should cater for other needs of its staff like offering help to employees who have personal problems, or are stressed. \checkmark
- Promoting the well-being of employees will assist in retaining a stable workforce. \checkmark
- Any other relevant introduction related to the well-being of employees.

(Any 3 x 1) (3)



SENIOR SECONDARY INTERVENTION PROGRAMME

[10]

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BUSINESS STUDIES	GRADE 12	SESSION 7	(TEACHER NOTES)
Critique of the statem	ent		
Agree √√ Motivation			
 Lower staff tu Less absente Continuity in 			
Disagree √√ Motivation			
 The well-bein The employee Unemployment love to have 	e presents him-/hersent rate in South Africent rate in South Africent	s his/her own responsibil self as a healthy person. ca is high, therefore, ma ork. $\sqrt{}$ d to the disagreement.	$\sqrt[n]{\sqrt{n}}$
		Agree/disagree 2	Motivation 2 (4)
 Promotion of er Giving employe Providing staff 	vees for jobs well dor nployees from within e allowances, e.g. h with a healthy workin	i the organisation. $\sqrt{}$ ousing subsidies, transp	
Staff development pro	ograms $\sqrt{2}$	ÉcoleBooks	(Any 4 x 2) (8)
 Sending staff or Getting profess Mentoring of end Development of Contributing fur Redesigning of 	n courses. $\sqrt{}$ ionals to coach staff nployees by experts f staff skills through onds for skills develop tasks. $\sqrt{}$	on job-related matters. $\sqrt[4]{}$ (experienced staff). $\sqrt[4]{}$ on the job training. $\sqrt[4]{}$ ment. $\sqrt[4]{}$ o staff development prog	
			(Any 4 x 2) (8)
 Keep communit Offer employee Encourage employee Giving staff less 	nent by the business cation channel open s recreation facilities bloyees to lead a hea s complex work to do	$\sqrt[]{}$, e.g. gymnasium. $\sqrt[]{}$ althy lifestyle and care. $$	
			(Any 4 x 2) (8)
 Staff benefits b Working as a te 	longst staff. $\sqrt{}$ to tolerate each other y sharing experience am will lead to incre		-



- Encouraging staff to talk about their problems. $\sqrt{\sqrt{2}}$ Helping staff to stop smoking. $\sqrt{\sqrt{}}$ _ Helping staff to manage stress. $\sqrt{\sqrt{}}$ Any other relevant answer related to problem solving of staff members. (Any 4 x 2) (8) Coaching and mentoring $\sqrt{\sqrt{}}$ Senior staff members assist and coach newly appointed employees in extraordinary matters in the workplace. $\sqrt{\sqrt{}}$ Helping newly appointed employees to reach their full potential. $\sqrt{\sqrt{1-1}}$ A senior employee (mentor) who advises and guides a junior employee over a period of time. $\sqrt{\sqrt{}}$ Any other relevant answer related to coaching and mentoring. (Any 4 x 2) (8) To give feedback on the performance of employees. $\sqrt{\sqrt{1-1}}$ It can improve the performance of all the employees. $\sqrt{\sqrt{1-1}}$ Management receives useful information to improve the performance _ of the business as a whole. $\sqrt{\sqrt{}}$ It can motivate all the employees in the workplace. $\sqrt{\sqrt{1+1}}$ Any other related answer to performance appraisal. (Any 4 x 2) (8) To improve the employee's performance in the short term. $\sqrt{\sqrt{1-1}}$ Can be in the form of bonuses, holidays or office parties. $\sqrt{\sqrt{}}$ Can be implemented effectively when predetermined targets are reached. $\sqrt{\sqrt{}}$ Can be used to increase the output of the factory. $\sqrt{\sqrt{1+1}}$ _ Any other relevant answer related to rewards and incentives. Off-the-job training usually takes place during working hours but away from the workplace. $\sqrt{\sqrt{}}$ On-the-job training involves training in the workplace. $\sqrt{\sqrt{1-1}}$ On-the-job training is usually informal. $\sqrt{\sqrt{}}$ Of-the-job training can be advantageous because employees focus on learning, and they obtain new skills. $\sqrt{\sqrt{}}$ Any other relevant answer related to training programmes. -To guide and direct the employees in the workplace. $\sqrt{\sqrt{1-1}}$ Counselling will help employees to work towards a goal. $\sqrt{\sqrt{2}}$
- BUSINESS STUDIES **GRADE 12** SESSION 7

Resolving personal problems/rehabilitation of employees $\sqrt{\sqrt{}}$

- Giving staff with personal problems leave to sort out their problems. $\sqrt{\sqrt{1-1}}$
- Helping staff to prevent alcoholism and drug abuse. $\sqrt{\sqrt{}}$ _

Performance appraisal $\sqrt{\sqrt{}}$

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Rewards and incentives $\sqrt{\sqrt{}}$

Training programs $\sqrt{\sqrt{}}$

Counselling $\sqrt{1}$

- Counsellors can assist employees to determine where their knowledge and skills can be put to best use in the workplace. $\sqrt{\sqrt{1-1}}$
- Any other relevant answer related to counselling. (Any 4×2) (8)

(TEACHER NOTES)

(Any 4 x 2) (8)

(Any 4 x 2) (8)

18

BUSINESS STUDIES GRADE 12 SESSION 7 (TEACHER NOTES)

Conclusion

- Taking care of employees needs is not a favour but a right because employees have rights which are backed up by policies/legislations. $\sqrt{\sqrt{}}$
- Taking care of the workforce will be less costly than having a high labour turnover. $\sqrt[]{4}$
- Any other relevant conclusion related to the well-being of employees.

(Any 1 x 2) (2)

Breakdown of mark allocation

Details	Maximum	Reduced to	Subtotal	Total
Introduction			3	
Critique of statement	4			
MARK FIRST FIVE (IN ANY ORDER)				
Motivation of employees	8			Max
Staff development programs	8			32
Stress reduction programs	8			
Team building exercises	8			
Resolving personal problems of				
employees	8	27	27	
Coaching and mentoring	8			
Performance appraisal	ÉcoleBook	10		
Rewards and incentives	8	2		
Training programs	8			
Counselling	8			
Conclusion			2	
INSIGHT				
Layout				2
Analysis, interpretation				2
Synthesis				2
Originality, examples				2
TOTAL MARKS				40

LASO – For each component

Allocate 2 marks if all requirements are met.

Allocate 1 mark only if some of the requirements are met.

Allocate 0 marks where requirements are not met at all.



GAUI	TENG DEPARTMENT	OF EDUCATION	SENIOR SECONDARY INT	
BUSI	NESS STUDIES	GRADE 12	SESSION 7	(TEACHER NOTES)
SES	SION 7			
TOP	IC 2: CONSOLID	ATION		
exan	n. They would hav		n are similar to what learne before attempting these qu es.	
LES	SON OVERVIEW			
	•	•	he importance of learning th	
	 Learners to answ Go through solu 	tions and hints with le	earners:	45 min. 40 min.
SEC	TION A: TYPICAL	EXAM QUESTION	6	
	TION A: TYPICAL STION 1:	EXAM QUESTION	S 10 marks	(Various sources)
QUE Indic	STION 1:	10 minutes		. , ,
QUE Indic	STION 1: ate whether the fo ber and TRUE or F	10 minutes Illowing statements a FALSE.	10 marks	write down the question
QUE Indic numl	STION 1: ate whether the fo ber and TRUE or F Labour action is	10 minutes Illowing statements a FALSE. a challenge from the	10 marks re TRUE or FALSE. Simply	write down the question usiness.
QUE Indic numl 1.1	STION 1: ate whether the fo ber and TRUE or F Labour action is The conditions o	10 minutes Illowing statements a FALSE. a challenge from the of working overtime a puld imply the continu	10 marks re TRUE or FALSE. Simply e macro environment of a be	write down the question usiness. ment Equity Act.
QUE Indic numb 1.1 1.2	STION 1: ate whether the fo ber and TRUE or F Labour action is The conditions of Sustainability we and threats it fac	10 minutes Illowing statements a FALSE. a challenge from the of working overtime a puld imply the continu	10 marks re TRUE or FALSE. Simply e macro environment of a be re stipulated in the Employ	write down the question usiness. ment Equity Act.

QUESTION 2:	15 minutes	16 marks	(DOE Nov. 2008)
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Study the advertisement on the following page and answer the questions that follow.



BUSINESS STUDIES

GRADE 12

SESSION 7

(TEACHER NOTES)

DEPARTMENT OF WORKS KWAZULU-NATAL

Female persons and people with disabilities are encouraged to apply to meet the departmental targets on employment equity

HUMAN RESOURCES PRACTITIONER: PROVISIONING

SALARY: R132 054 per annum CENTRE: HEAD OFFICE (PIETERMARITZBURG)

REQUIREMENTS:

• A recognised National Diploma in Human Resources Management or equivalent qualification with majors in Human Resources, Personnel Management or Industrial Psychology plus sound knowledge of Human Resources Management OR Senior Certificate with two years' experience inhuman resources environment.

• A valid code EB driver's licence and computer literacy.

SKILLS:

• Knowledge of Persal system, communication, research and writing skills.

• Knowledge of prescripts governing Human Resources in the public service, ability to interpret prescripts and relevant legislation.

• Analytical thinking and conflict resolution skills.

Good administration skills.

KEY PERFORMANCE AREAS:

• Coordinate recruitment process.

• Prepare submissions to top management for filling vacant posts.

• Give advice and assistance to Regional Offices on matters pertaining to provisioning and related policies.

• Develop and ensure adherence as well as proper implementation of all Human Resources provisioning policies.

• Conduct job evaluation within the Department.

• Give input to Human Resources Planning.

ENQUIRIES: Ms CG Sikhakhane Tel. 033 897 6383

THE PROVINCIAL ADMINISTRATION: KWAZULU–NATAL IS AN EQUAL OPPORTUNITY, AFFIRMATIVE ACTION EMPLOYER.

Applications must be submitted on the prescribed Z83 form, obtainable from any Public Service department and must be accompanied by a comprehensive curriculum vitae. Certified copies of qualifications, ID and driver's licence to be attached.

Applications that do not comply with the above instruction will be disqualified. Faxed copies will not be considered. Direct your application and the name of the publication in which you saw the advertisement to: Head: Works, Private Bag X9142, Pietermaritzburg, 3200, clearly marked for the attention of Mr IM Meyiwa.

Candidates are advised not to send their applications through registered mail as the Department will not take responsibility for noncollection of these applications.

Please note that due to the large number of applications we envisage receiving, applications will not be acknowledged.

Should you not be advised by this office within three (3) months of the closing date of this advertisement, kindly consider your application unsuccessful.

It is the applicant's responsibility to have foreign qualifications assessed for equivalence by the South African Qualifications Authority (SAQA).

CLOSING DATE: 7 SEPTEMBER 2007

[Adapted from: Career Alliance, 28 Aug. - 3 Sept. 2007]



BUSIN	IESS STUDIES	GRADE 12	SESSION 7	(TEACHER NOTES)
2.1	State the job title.			(2)
2.2	Assume you are a	pplying for this po	osition. Name any TWO s	significant aspects
	that are of relevan	ce to you. Give re	easons for your answer.	(6)
2.3	Calculate the mon	thly gross salary	for the advertised positio	n. (4)
2.4	How does this adv	vertisement comp	ly with the government's	initiative of inclusivity?
	Give TWO reason	s for your answer		(4)
				[16]

SENIOR SECONDARY INTERVENTION PROGRAMME

HINTS: All questions are based on the advert. When stating the job title learners, must state the full title.

QUESTION 3:10 minutes10 marks(DOE March 2011)

Sibongile is employed at ABC Factory Ltd. She works a five-day week. Her remuneration is based on the following:

(a) Working hours are 8 hours per day.

GAUTENG DEPARTMENT OF EDUCATION

- (b) The normal rate of pay is R60 per hour.
- (c) Sibongile worked three hours overtime this week.
- (d) The rate for overtime is 1,5 times the normal rate.
- (e) Deductions for the week are as follows: income tax R320, UIF R26,70, staff social club R15 per week.
- 3.1 Calculate Sibongile's gross wage for the week. Show ALL calculations. (6)
- 3.2 Calculate Sibongile's nett wage for the week. Show ALL calculations. (4)

[10]

[6]

QUESTION 4:	5 minutes	6 marks	(DOE March 2009)

State THREE factors/points that you will consider when developing a strategy for any business of your choice so that challenges in the macro business environment can be overcome.

SECTION B: SOLUTIONS AND HINTS TO SECTION A

QUE	STION 1	
1.1	False $\sqrt{}$	(2)
1.2	False $\sqrt{}$	(2)
1.3	True $\sqrt{}$	(2)
1.4	True √√	(2)
1.5	False √√	(2)
		[10]



Do GAUI	wnload more	e resources	Like this on ECC SENIOR SECONDARY IN	DLEBOOKS . COM		
BUSI	NESS STUDIES	GRADE 12	SESSION 7	(TEACHER NOTES)		
QUE	STION 2					
2.1 2.2	 Related sl Special in performa Salary: F Present s Duties of Duties suities Closing dat Meet deate Contact p Enquiry. No Head Office Location Any require be conside 	terest, meet require nce areas. $$ R132 054 p.a. $$ alary is lower. $$ the position. $$ it your interest. $$ ate of the application dlines. $$ erson. $$ ce: Pietermaritzburg rements stated in the ered.	relevant legislation. $\sqrt{4}$ ments and experience in n. $\sqrt{4}$ e advert covered by the le t only 2 marks to be alloca	earners should ated. (Any 2 x 3) (6)		
2.3	R132 054 ÷ 12 Learner rounds (If answer is inc	= R11 004,50 s off the answer to F	Reason r annum ÷ 12 $\sqrt{4}$ $\sqrt{4}$ or if answer is correct R 11 005 allocate $\sqrt{4}\sqrt{4}$ (4 aximum of 1 mark for shown and procedure.)) marks.		
2.4	- Persons v	vith disabilities are a	ged to apply for this position is a position of the position			
QUE	STION 3					
3.1	= (= F	[8 hours x R60] x 50 R480 x 5) √ + (3 x 2 400 √ + R270 √ 2 670 √√	days) + (3 hours x [1,5 x R90) √	R60]) (6)		
	NOTE: 1. Allocate full marks if learner writes R2 670. 2. If the answer is incorrect allocate a maximum of 2 marks for understanding concept and procedure.					
3.2	-	s = R2 670 – R320 √ = R2 308.30 √ te full marks if lear	/ - R26.70 √ - R15 √	(4) [10]		

NOTE: 1. Allocate full marks if learner writes R2 308.30 [10]



GAUTENG DEPARTMENT OF EDUCATION

SENIOR SECONDARY INTERVENTION PROGRAMME

BUSINESS STUDIES GRADE 12

SESSION 7

(TEACHER NOTES)

QUESTION 4

- Have a clear vision/mission, etc. $\sqrt{\sqrt{}}$
- Focus on the long-term goals of the business as a whole. $\sqrt{\sqrt{}}$
- Design a SWOT analysis to re-evaluate the current position of the business. $\sqrt{\sqrt{}}$
- Establish what should remain the same or what should change to adapt to external factors. $\sqrt{\sqrt{}}$
- Design a strategic plan of long-term goals over a certain time span (e.g. 3 5 years). $\sqrt{\sqrt{}}$
- Identifiy responsible departments to establish internal and external focuses. $\sqrt[]{} \sqrt{}$

Any (3 x 2) [6]

SECTION C: HOMEWORK

QUESTION 1:	10 minutes	10 marks	(GDE Supplementary Exam 2009
QUESTION 1:	10 minutes	10 marks	(GDE Supplementary Exan

Write down the appropriate term/s or name for each of the following descriptions next to the corresponding number in your answer book.

- 1.1 The institution set up in South Africa to ensure that people are treated in a fair and dignified manner.
- 1.2 The return received from investing in the shares of a company.
- 1.3 The standards of sound and professional business behaviour.
- 1.4 When a manager insists on sexual favours from someone under his authority, in return for a favour, he could be charged with
- 1.5 The structure of a country's population in terms of its race, culture, religion, etc.

(5 x 2) [10]

QUESTION 2:	35 minutes	10 marks	(DOE Feb. 2010)				
In 1994 the new democratic government was elected. One of the main goals of the new government was to address unfair labour practices of the past.							

Discuss the nature and purpose of the THREE legislations listed below. Justify the impact of these Acts on the successful performance of business operations.

Basic Conditions of Employment Act, 1997 (Act 75 of 1997) Employment Equity Act, 1998 (Act 55 of 1998) Skills Development Act, 1998 (Act 97 of 1998)

[40]



BUSINESS STUDIES GRADE 12 SESSION 7 (TEACHER NOTES)

SECTION D: SOLUTIONS TO HOMEWORK

QUESTION 1

1.1	Human Rights Commission $\sqrt{}$	(2)
1.2	Dividends $\sqrt{}$	(2)
1.3	Ethics $\sqrt{}$	(2)
1.4	Sexual Harassment $\sqrt{}$	(2)
1.5	Demographics $\sqrt{}$	(2)
		[10]

QUESTION 2

Introduction

- Human rights and fair labour practices have been the main basis for the passing of new labour legislation in South Africa. $\sqrt{}$
- This was based on the fact that apartheid promoted unfair labour practices. \surd
- The Bill of Rights sets out detailed rights and responsibilities for all citizens of the country. √
 (Any other relevant answer related to the introduction.)
 (Any 3 x 1) (3)

Basic Conditions of Employment, 1997 (Act 75 of 1997)

- The Act prescribes the minimum conditions of employment that employers must legally comply with. $\sqrt{\sqrt{}}$
- The Act protects workers from exploitation, respect for human rights and social justice.

The following are the main provisions of the Act. $\sqrt{\sqrt{}}$

Working Hours. $\sqrt{\sqrt{}}$

- The maximum hours to be worked per day for a five day week is 9 hours or 45 hours normal work time. $\sqrt{\sqrt{}}$
- The maximum hours to be worked per day for a six day week is 8 hours or 48 hours normal work time. $\sqrt{\sqrt{}}$
- Overtime must be a maximum of 3 hours per day or 10 hours per week. $\sqrt{\sqrt{}}$
- Payment for overtime is usually at one and half times the normal rate $\sqrt{\sqrt{}}$
- Meal breaks of at least 1 hour after 5 hours of work. $\sqrt{\sqrt{}}$

Leave√√

- Maternity leave is four months. $\sqrt{\sqrt{}}$
- Employees are allowed 36 days of sick leave in a 36 month/3 year cycle. $\sqrt{\sqrt{}}$

(Max 4) (4)

(Max 4) (4)



BUSINESS STUDIES GRADE 12 SESSION 7 (TEACHER NOTES)

Public Holidays $\sqrt{\sqrt{}}$

- Employees must be paid for any public holiday that falls on a working day. $\sqrt[]{} \sqrt[]{}$
- If the workers are required to work on a public holiday then they must receive double their normal rate. $\sqrt{\sqrt{}}$ (Max 4) (4)

Notice of termination of employment. $\sqrt{\sqrt{}}$

- Employees must give 1 week's notice during the first six months of being employed. $\sqrt{\sqrt{}}$
- Two weeks' notice must be served if employed between 6 to 12 months. $\sqrt{\sqrt{}}$
- Four weeks' notice if employed for more than a year. $\sqrt{Max 4}$

(4 x 4) (16) Max (12)

Accept other conditions as stipulated in the BCEA Act. (4)

Employment Equity Act (Act 55 of 1998)

- This Act states that there must be no discrimination on the basis of race, age, gender, religion or disability in the workplace. $\sqrt{\sqrt{}}$
- Affirmative Action is used as a mechanism to correct the imbalances of the past with respect to access to employment, training, promotion and equitable remuneration especially for blacks, women and the disabled. $\sqrt{\sqrt{}}$
- Employers who employ 50 or more workers must develop specific affirmative action plans in consultation with the workers. $\sqrt{\sqrt{}}$
- Business enterprises must submit employment equity plans every two years to the Department of Labour. $\sqrt{\sqrt{}}$
- This Act also forces businesses to employ more people from disadvantaged groups and promote the same to managerial positions. $\sqrt[]{4}$
- The employment equity plan of the business must be built into its recruitment and selection process. $\sqrt{\sqrt{}}$

(Any other relevant answer related to employment equity act.)

Áný (6 x 2) Max (12) (12)

Skills Development Act, 1998 (Act 97 of 1998)

- This Act was passed to address the effects of discriminatory labour laws, employment policies and the education system of the apartheid regime. $\sqrt{\sqrt{2}}$
- This has resulted in a severe shortage of skilled labour, high unemployment rate and the lack of transformation in the workplace. $\sqrt{\sqrt{}}$ Therefore, the Skills Development Act was passed to:
 - Encourage workers to get involved in training programmes. $\sqrt{\sqrt{2}}$

 - Transform the workplace into a place of learning. $\sqrt{\sqrt{}}$
 - Ensure that workers participate in learnerships. $\sqrt{\sqrt{}}$
 - Provide quality education and training at the workplace. $\sqrt{\sqrt{}}$
 - Reduce the high unemployment rate and skills shortage. $\sqrt{\sqrt{}}$ (Any other relevant answer related to Skills Development Act.)

Any (6 x 2) Max (12)

(12)



BUSINESS STUDIES GRADE 12 SESSION 7

(TEACHER NOTES)

Success/Failure of the above Legislations

- This is evident in the large number of successful empowerment companies established in South Africa. $\sqrt{\sqrt{}}$
- These companies are complying with the equity plans, affirmative action, employment of women and disabled people. $\sqrt{\sqrt{}}$
- The Advisory Commission for Employment Equity advises businesses on the formulation of Codes of Good Practice and Balanced Score Card. $\sqrt{\sqrt{}}$
 - The government imposes fines on those companies that do not comply. $\sqrt{\sqrt{1+1}}$
- Some businesses may not be familiar with the legislations. $\sqrt{\sqrt{}}$
- Training is necessary for the successful implementation. $\sqrt{2}$
- Companies would rather pay the fines, than obeying the rules and regulations. $\sqrt[]{} \sqrt[]{}$

(Any other relevant answer related to success/failure of above legislations.)

NOTE: A maximum of 4 marks must be given if the success/failure is discussed under each Act.

Conclusion

- From the above discussion it is clear that the new policies for labour legislation in South Africa have provided a much happier workforce in the country.
- More people are being educated and skilled through the SETAs, etc. $\sqrt{}$ (Any other relevant answer related to unfair labour practices.)

Sub Total: Max (45) (32)



Any (6 x 2) Max (12) (12)

BUSINESS STUDIES GRADE 12 SESSION 7

(TEACHER NOTES)

Breakdown of mark allocation

Details		Maximum	Reduced to	Subtotal	Total
Introduction				3	
Basic Conditions of Employr	nent				
Act	Facts	12			
Employment Equity Act	Facts	12	Max.40	40	Max 32
Skills Development Act	Facts	12	IVIAX.40	40	
Success/Failure of Legislation Facts		12			
Conclusion				2	
INSIGHT					
Layout					2
Analysis, interpretation					2
Synthesis					2
Originality, examples					2
TOTAL MARKS					40

LASO – For each component Allocate 2 marks if all requirements are met. Allocate 1 mark only if some of the requirements are met. Allocate 0 marks where requirements are not met at all.



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