

SENIOR CERTIFICATE EXAMINATIONS/ NATIONAL SENIOR CERTIFICATE EXAMINATIONS

AGRICULTURAL MANAGEMENT PRACTICES

2021

MARKING GUIDELINES

MARKS: 200

These marking guidelines consist of 11 pages.

SECTION A

QUESTION 1

```
1.1
        Multiple-choice questions
1.1.1
        B✓✓
1.1.2
        C <
        A 🗸
1.1.3
1.1.4
        B✓✓
1.1.5
        D✓✓
        C✓✓
1.1.6
        B✓✓
1.1.7
1.1.8
        A 🗸
1.1.9
        C <<
1.1.10 A ✓✓
                                                                              (10 \times 2)
                                                                                           (20)
1.2
        Matching items
1.2.1
        C✓✓
1.2.2
        F✓✓
1.2.3
        K ✓✓
1.2.4
        J✓✓
        A ✓✓
1.2.5
1.2.6
        H ✓✓
                                         ÉcoleBooks
1.2.7
        LVV
        B✓✓
1.2.8
        D \checkmark \checkmark
1.2.9
1.2.10 G ✓ ✓
                                                                              (10 \times 2)
                                                                                           (20)
1.3
        Agricultural terms
1.3.1
        Surplus ✓
1.3.2
        Rent ✓
1.3.3
        Adventure tourists ✓
1.3.4
        Soil drainage/drainability ✓
1.3.5
        Entrepreneur ✓
                                                                                (5 \times 1)
                                                                                          (5)
1.4
        Underlined words
1.4.1
        Sweet ✓
1.4.2
        Neutral ✓
1.4.3
        Intensive ✓
        Profit margin/Profit ✓
1.4.4
1.4.5
        Contract ✓
                                                                                           (5)
                                                                                (5 \times 1)
                                                                  TOTAL SECTION A
                                                                                           50
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SECTION B

QUESTION 2: PHYSICAL AND FINANCIAL PLANNING

2.1 **Soil temperature**

2.1.1 THREE plant growth processes influenced by soil temperature

- Germination of seeds ✓
- Growth rate of plants ✓
- Ripening of crops ✓
- Effective water absorption ✓
- Effective nutrient absorption ✓
- Effective rate of chemical reactions ✓

(Any 3) (3)

2.1.2 Comparison between dark coloured soils and light coloured soils

- Dark coloured soils absorb more heat ✓
- While light coloured soils absorb less/repel heat ✓

(2)

2.1.3 Relationship between soil temperature and soil depth

- During the day, soils with a shallow depth quickly absorb heat ✓
- While deeper soils gradually absorb the heat ✓
- During the night, soils with a shallow depth drastically lose the heat to the atmosphere ✓
- While deeper soils can hold on to the heat for much longer periods ✓
- Deeper soil temperature is more constant while shallow soil temperature fluctuates more
 ✓ ÉcoleBooks (Any 4)

2.2 Soil maps and soil potential

Chemical composition on soil potential ✓

- Indicate all available minerals in soils needed or not needed for production √
- Indicate mineral levels that can be detrimental to or toxic for production ✓
- Indicate the level of nutrients for production ✓
- Indicate deficiencies that must be corrected by fertilizers ✓
- Soil reaction changes is indicated ✓

Physical characteristics ✓

- Areas of different soil structure are indicated ✓
- Indicate areas where the soil texture are different ✓
- Areas with similar soil depths are indicated ✓
- Indicate soil colour useful for irrigation and drainage ✓

Morphological properties ✓

- Homogeneous areas of soil classification is indicated ✓
- Zones with similar soil profiles are indicated ✓

Soil classification data ✓

- Areas with the similar soil series are indicated ✓
- Indicating areas with similar soil forms ✓

(Any 2 aspects mentioned and discussed) (4)

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2.3	Natural	grazing

2.3.1 FOUR factors th	t determine the	productivity	y of veld
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- Vegetation/plant composition/regrowth potential ✓
- Soil/land/topography ✓
- Rainfall ✓
- Temperature ✓
- Soil condition ✓ (Any 4)

2.3.2 FOUR guidelines to ensure enough grazing throughout the season

- Practise rotational grazing ✓
- Adhere to the carrying capacity of the veld ✓
- Control veld burning ✓
- Remove alien/invasive plants ✓
- Rest/Spare camps ✓
- Cutting and baling of veld/grass as hay ✓
- Plant supplement pasture to aid in times of shortages √ (Any 4)

2.4 Sources of information for the agricultural sector

- 2.4.1 Traditional agricultural practices ✓ (1)
- 2.4.2 Department of Agriculture (1)
- 2.4.3 News media ✓ (1)
- 2.4.4 Agricultural research institutes ✓ (1)
- 2.4.5 Marketing organisations ✓ (1)

2.5 **Labour**

2.5.1 THREE Challenges regarding farm labour

- Alcoholism/alcohol abuse ✓
- Illiteracy ✓
- Diseases/STD/TB/HIV/Aids/Covid-19 ✓
- Domestic violence / injuries ✓ (Any 3)

2.5.2 FOUR Measures to improve the conditions for farm workers

- Provide adequate and better living conditions ✓
- Introduce health education and facilities for the workers ✓
- Introduce ABET classes on the farm ✓
- Provide training/skills development for farm workers ✓
- Provide better working conditions ✓
- Better wages ✓
- Develop recreation facilities ✓
- Increase their motivation ✓ (Any 4)

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2.6 **Precision farming**

2.6.1 Precision farming equipment on the picture

• Drone ✓ (1)

2.6.2 FIVE uses of remote sensing technology in production enterprise

- Soil and field analysis ✓
- Germination value ✓
- Crop spraying and spot spraying ✓
- Crop mapping and surveying ✓
- Irrigation monitoring and management ✓
- Real time livestock management ✓
- Veld management ✓
- Check plant health ✓
- Weed detection ✓
- Draining maps ✓
- Yield predictions ✓
- Animal detection ✓
- Spotting animal health ✓ (Any 5)

2.6.3 THREE advantages of using this technology.

- Improves crop yields ✓
- Saves time ✓
- Helps make better management decisions because of more accurate data obtained ✓
- Increases overall profitability of the business ✓ (Any 3)

2.7 Basic components of a budget

DESCRIPTION OF COMPONENT	COMPONENT OF BUDGET	EXAMPLE	
The available inventory	Resources ✓	Land, capital, water,	
		labour, vegetation ✓ (Any 1)	
All the expenses of the farming enterprise and their	Financial inputs ✓	Labour, mechanisation, materials, biological	
applications in units per budget		inputs ✓ (Any 1)	
All the unknowns of the production process	Parameters ✓	Prices, application of inputs, yields, time of inputs or outputs ✓	
		(Any 1)	(6)

2.8 Examples of intensive farming methods in crops that are water-based

Hydroponics ✓

• Aquaponics ✓ (2) [50]

ENTREPRENEURSHIP, RECORDING, MARKETING, BUSINESS **QUESTION: 3** PLANNING AND ORGANISED AGRICULTURE

3.1.1 Calculate:

3.1

(a) R31 640,00 ✓

Cash flow statement

- R40 578,00 ✓ (b)
- R8 938,00 ✓ (c)
- (d) R60 938,00 ✓

(4)

3.1.2 Reasons for difference between actual and budgeted values of transport

- Increase in fuel prices ✓
- Increase in toll gate prices/tollgate fee√
- Increase in wages of the drivers ✓
- Increase in amount of products produced/number of trips/bigger vehicle ✓
- Increase in transport distances ✓

(3)(Any 3)

3.1.3 TWO uses for cash flow statement

- Determine availability of funds ✓
- For financial planning and management ✓
- To seek solutions for cash flow problems ✓
- To monitor expenses ✓
- To compare expenses and income with budgeted values and correct errors ✓
- To indicate where there are surplus funds ✓

(Any 2) (2)

3.2 **Business plan**

3.2.1 Type of capital

Fixed capital / long-term capital ✓

(Any 1)

(1)

3.2.2 ONE institution to acquire capital

- Commercial bank ✓
- Land bank ✓
- Non-banking financial Institutions ✓

(Any 1)

(1)

3.2.3 Principles/Characteristics of objectives for a business plan

- Specific ✓
- Measureable ✓
- Achievable √
- Realistic ✓
- Timeframe ✓

(5)

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2.2	Organogram
3.3	Organogram

3.3.1 e ✓ (1)

3.3.2 a ✓ (1)

3.3.3 d \checkmark (1) 3.3.4 a \checkmark (1)

3.3.4 a \checkmark (1) 3.3.5 c \checkmark (1)

3.4 Recording

3.4.1 The exchange of source documents

- Farmer A sends an order form to Farmer B ✓
- Farmer B issues an invoice to Farmer A ✓
- Farmer A sends proof of payment document to Farmer B ✓
- Farmer B issues a receipt to Farmer A √ (Any 3)

3.4.2 Record keeping

- Assist with planning ✓
- Assist with budgeting ✓
- Assist with management √
- Helps to comply with legal requirements ✓
- Measure the outcomes of management decisions √ (Any 2)

3.5 **Niche market**



3.5.1 Concept of a niche market

- Focus on a specific client group for marketing a product √
- This part of the market is usually very small √
- Product aims to satisfy specific requirements of the consumer (e.g. price range, quality, demography)
 ✓ (Any 3)

3.5.2 THREE reasons for niche market

- Opportunity to create brand loyalty ✓
- Improved outreach ✓
- Less competition ✓
- Cost effective ✓
- Faster growth ✓
- Targeted audience ✓
- Increased expertise ✓
- Enhanced monetization/Income √ (Any 3)

3.6 Effect on price

3.6.1 Decrease price ✓ (1)

3.6.2 Increase price ✓ (1)

3.6.3 Decrease price ✓ (1)

3.6.4 Increase price √ (1)

3.7 FOUR advantages of cooperative marketing

- The producer members are the owners and they have full control and any profit is shared amongst them √
- Risks are shared by all members ✓
- Members receive scale benefits in purchasing and sales ✓
- A cooperative can grant credit to producers ✓
- They have more bargaining power on the market ✓
- Farming necessities and services are provided cheaper √
- The producer has more time to spend on his farming activities ✓
- A more even flow of products to the market thus higher average prices ✓
- Farmers do not have to build their own storage or packaging facilities ✓
- Producers receive a guaranteed price that gives them financial security ✓
- It ensures orderly and effective marketing ✓
- It simplifies management and accounting ✓
- Competition is less ✓ (Any 4)

3.8 Perishable agricultural produce

3.8.1 **Perishability**

- This means that the products have a certain shelf life ✓
- Are likely to decay or go bad quickly after a certain period of time √

3.8.2 THREE marketing function

- Storage of products in a dry place
- Packaging of product in a ridged container ✓
- Preservation of the product √
- Processing of the product √ (Any 3)

3.9 **Database**

3.9.1 THREE advantages of using a computer database

- Access to information is easier √
- Calculations are done more accurately ✓
- More information can be stored in a smaller space ✓
- Comparisons can be done more easily ✓
- Can use proven and reliable programs for production, finance and physical records √
- Transfer of information is easier √ (Any 3)

3.9.2 TWO disadvantages of using a computer database

- The farmer must be computer literate ✓
- In case of a power failure records are not accessible ✓
- It is expensive to purchase computers √
- Technology must be upgraded on a regular basis ✓
- It takes time to update data√

[50]

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QUESTION 4: HARVESTING, PROCESSING, MANAGEMENT AND AGRITOURISM

4.1	Chronological steps in the decision making process		
4.1.1 4.1.2 4.1.3 4.1.4 4.1.5 4.1.6	Describe/Analyse ✓ Solutions ✓ Evaluate ✓ Solution/option ✓ Implement ✓ Follow-up ✓		(1) (1) (1) (1) (1) (1)
4.2	Tasks of a manager		
4.2.1 4.2.2 4.2.3 4.2.4 4.2.5	Communication ✓ Control ✓ Motivation ✓ Planning ✓ Decision making ✓		(1) (1) (1) (1) (1)
4.3	Handling of animals		
4.3.1 4.3.2	 THREE guidelines for handling or treatment of animals at the animals at the second part of the sec	(Any 3)	(3)
4.3.3	 THREE methods of value adding to meat Salting of meat ✓ Drying of meat in short periods ✓ Smoking of meat in a closed environment ✓ Packaging of meat into different cuts ✓ 	(Any 3)	(3)
4.4	Processing		
4.4.1	 Extrusion conversion Is a cooking process ✓ That takes place under high temperature ✓ And high pressure ✓ That leaves no waste ✓ 	(Any 2)	(2)

4.4.2 Comparison of primary conversion and secondary conversion

PRIMARY CONVERSION	SECONDARY CONVERSION
Freshly squized fruit juice ✓	Bread ✓
Loose tea leaves √	Butter ✓
Sunflower oil ✓	Fruit cake ✓

(6)

(4)

(2)

4.5 **Packaging**

4.5.1 FOUR advantages of food packaging

- To protect against contamination (microbes, dirt, insects, odours) √
- Protect against light √
- To facilitate the easy handling of food √
- To convey information √
- To identify the product ✓

 $(Any 4) \qquad (4)$

4.5.2 FOUR properties of plastic packaging material

- Hygienic √
- Non-toxic √
- Transparent ✓
- Lightweight √
- Tamperproof ✓
- Adjustable with food ✓
- Protection from light ✓ ÉcoleBooks
- Easy to print or to label ✓
- Easily opened and closed ✓
- Impervious to gases and odours ✓
- Resistant against mechanical damage √ (Any 4)

4.5.3 Negative effect of plastic

- Plastic is non-biodegradable ✓
- Because it has a petroleum base that pollutes the environment for many years after it has been discarded √

4.5.4 Solution to plastic pollution

- Use biodegradable products √
- Use recycled products ✓ (Any 1) (1)

4.6 **Agritourism**

4.6.1 **TWO types of tourism**

- Eco- tourism ✓
- Rural tourism ✓ (2)

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4.6.2 FOUR items of capital investment of/on a game farm

- Suitable land ✓
- Suitable animals ✓
- Fencing of land ✓
- Accommodation of visitors ✓

• Slaughtering facilities ✓ (Any 4)

4.6.3 FOUR marketing skills in agritourism

- How to be service orientated ✓
- Knowledge of entrepreneurship ✓
- Compilation of feasibility studies and business plan a package that makes the farm different from other farms √
- Financial management en financial planning√
- Expertise on cash flow planning and control ✓
- Communication skills ✓ (Any 4)

[50]

TOTAL SECTION B: 150
GRAND TOTAL: 200

