

NATIONAL SENIOR CERTIFICATE

GRADE 12



PRE-TRIAL ECONOMICS P2

SEPTEMBER 2020

MARKING GUIDELINE

MARKS: 150

This marking guideline consists of 13 pages

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SECTION A

QUESTION 1

1.1 MULTIPLE CHOICE

- 1.1.1 B/ Market price ✓✓
- 1.1.2 A/ MR ✓ ✓
- 1.1.3 C/ Advertising ✓ ✓
- 1.1.4 D/ 3-6% ✓✓
- 1.1.5 B/ Conservation ✓✓
- 1.1.6 C/ Cost push ✓✓
- 1.1.7 D/ COP 17 ✓ ✓
- 1.1.8 A/ Legislation ✓ ✓

(8 X 2) **(16)**

1.2 MATCHING ITEMS

- 1.2.1 E Reducing all future costs and benefits to express them as present values. ✓
- 1.2.2 D A continuous fall in the general price level over a prolonged period. ✓
- 1.2.3 A An explicit collusion agreement by which oligopolists fix prices together. ✓
- 1.2.4 I Occurs when any of the conditions of perfect competition do not exist. ✓
- 1.2.5 G It refers to the gradual overall increase in the temperature of the earth's atmosphere. ✓
- 1.2.6 C It is when a product is sold to different customers at different prices. ✓
- 1.2.7 H It contains two segments. ✓
- 1.2.8 F It is Worldwide measure aimed at stabilising greenhouse gases. ✓

(8 X 1) **(8)**

1.3 **GIVE ONE TERM**

- 1.3.1 Break-even point. ✓
- 1.3.2 Acid rain. ✓
- 1.3.3 Green economy. ✓
- 1.3.4 Hyperinflation. ✓
- 1.3.5 Technical efficiency. ✓
- 1.3.6 Pareto efficiency. ✓

(6 X 1) **(6)**

TOTAL SECTION A: 30

SECTION B

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QUESTION 2:

- 2.1 Answer the following questions.
 - 2.1.1 List TWO components of the total cost.
 - Fixed cost. ✓ (2 x 1) (2)
 - Variable cost. ✓
 - 2.1.2 What is the relationship between the supply curve and the MC curve of the perfect market?
 - The upward sloping part of the MC curve represents the supply curve. ✓✓
- 2.2 DATA RESPOND
- 2.2.1 In which market structure do the above businesses belong?
 - Monopolistic competition. ✓

(1)

- 2.2.2 What type of product are found in the structure?
 - Differentiated products / heterogeneous products. ✓

(1)

- 2.2.3 Describe what is meant by hybrid market structure.
 - It means that the market structure is a combination of competition and monopoly. ✓✓

(2)

- 2.2.4 What is the long-run equilibrium of this market structure?
 - Normal profit. ✓✓

(2)

- 2.2.5 How can these businesses increase their market share?
 - They focus on good health so that health conscious buyers can buy more of that particular product. ✓✓
 - They focus on superiority of the product, so that certain consumers may still prefer one brand to the other. ✓ ✓
 - Product differentiation, producers will try to promote the good feeling about their product so that it will be bought by a number of consumers. ✓✓
 (2 x 2)

2.3 DATA RESPONSE

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2.3.1 In which market structure do we find the kinked demand curve?

Oligopoly/imperfect market ✓

2.3.2 What is the output level in the graph above?

• 50 ✓ (1)

2.3.3 **Describe the term interdependence.**

It exists when firms in an oligopoly consider their rivals' reactions while adjusting prices and output. ✓√

2.3.4 What impact would an increase of price from R50 to R60 be on total revenue?

Negative effect, the total revenue will decrease. ✓√

2.3.5 Advise the oligopolist on how to increase his market share in this industry.

The oligopoly should consider using the following:

- Non-price measures to attract customers increase their market share ✓✓
- Build brand loyalty, product recognition and product differentiation. ✓ ✓
- Advertising and marketing. ✓ ✓ (accept any relevant correct answer) (2 x 2) (4)

2.4 Discuss collusion by oligopolies. ColeBooks

- In effort to reduce uncertainty oligopolies often collude, they agree on prices they are going to charge and the quantities they will supply. ✓✓
- Cartel: ✓ it is an organisation of oligopolists that comes into existence in an industry with the specific aim of forming a collective monopoly. ✓ ✓
- A cartel occurs openly and formal. ✓✓
- Price leadership: ✓ without communicating formally they endeavour to find a way to reduce uncertainties in the market.
- It is also called tacit collusion. ✓✓
- It is difficult for businesses to agree tacitly on the price of the product, price signals are frequently a key element of tacit collusion. ✓✓
 (accept any other correct relevant response)

2.5 How can cost benefit analysis be used effectively for all the projects of the government?

- all the benefits and costs involved must be identified and quantified correctly. ✓✓
- the accurate comparison of social costs and social benefits should be made. ✓√
- the final decision must be the true picture of the analysis. ✓✓
- if the social benefits exceed the social cost then the project must be considered.

(accept any other correct relevant response) (8)
(40)

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QUESTION 3:

3.1 Answer the following questions.

3.1.1 Give two examples of administered prices goods & services.

- Postage. ✓
- Medicines. ✓
- Television licences. ✓
- Licences. ✓
- Fuels. ✓
- Paraffin. ✓
 (accept any other correct relevant response)

 (2×1) (2)

3.1.2 What is the relationship between employment and inflation?

• The higher the rate of employment the higher the rate of inflation; and vice versa. ✓✓

(1 x 2) (2)

(4)

3.2 Study the information below and answer the questions that follow.

3.2.1 What is South Africa's inflation target?

• 3 - 6% ✓ (1)

3.2.2 For how long will inflation not be a challenge for this country?

• 12 to 18 months. ✓oleBooks (1)

3.2.3 Describe the term core inflation.

• It excludes items from the CPI basket that are highly volatile or prices or affected by the government policy. (2)

3.2.4 Why would workers claim higher wages when the inflation rate increases?

So that they can enjoy the same standard of living. ✓√

3.2.5 How can the government deal with a high inflation in the country?

- The SARB can decrease money supply by selling government bonds. ✓✓
- The monetary authorities can reduce the level of credit by forcing banks to apply stricter lending criteria.
- Increase the repo rate. ✓✓

 (accept any other correct relevant response)
 (2 x 2)
 (4)

3.3 **DATA RESPONSE**

3.3.1 What is the general purpose of extracting plants?

Medicinal purpose ✓

Economics/P2 6 MDE September /2020 3.3.2 Which group of people believe mostly on indigenous knowledge? Indigenous people ✓ (1) 3.3.3 Describe indigenous knowledge system. It is local knowledge that is unique to a certain culture. ✓✓ (2) 3.3.4 What is the main aim of the environmental right in the Constitution? To protect the environment while pursuing sustainable economic growth, in terms that are applicable to a developing nation. ✓✓ (2) 3.3.5 How can plants and animals be preserved (protected)? Through effective policies ✓✓ Educating the society✓✓ Parks can protect pants and animals. ✓✓ (4**)** (any other correct relevant response) (2×2) 3.4 Discuss biodiversity & hazardous waste as problems of environmental sustainability. • Biodiversity refers to a number of different species and sub-species found in a specific area. ✓✓ Due to extinction of the biodiversity of life forms on the planet decreases. ✓ ✓ Hazardous waste is not limited to chemical wastes but include toxic metal waste e.g. radioactive. ✓✓ • Due to their slow decomposition process they tend to accumulate in the environment for a very long time. 🗸 (4x2)(8)What is the effect of the recent interest rate cut in the economy? Businesses are expected to increase their total production. ✓✓ There has been an increase in household spending. ✓✓ • Clients are now paying less on their loans (personal loans and

3.5

- bonds) ✓ ✓
- A number of people are now able to pay their debts. ✓✓ (8) (accept any other correct relevant response)

[40]

QUESTION 4:

- 4.1 Answer the following questions.
 - 4.1.1 List TWO examples of endangered animal species.
 - Rhino√

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Please turn over

7 Economics/P2 MDE September /2020 Tigers√ Mountain gorillas√ (2×1) (2) (accept any other correct relevant response) How do consumers benefit from maximum prices? 4.1.2 • It lower the price of goods and services and make it affordable for consumers. 🗸 To prevent the monopolistic exploitation of (1×2) (2)consumers. ✓✓ 4.2 DATA RESPONSE 4.2.1 What is done by the people on the picture? They are scavenging. ✓ (1) 4.2.2 Which type of pollution is in the picture? Land pollution. ✓ (1) 4.2.3 Describe pollution. It is the introduction of waste into the environment. ✓✓ (accept any other correct relevant response) (2) 4.2.4 How can waste be effectively used? It can be recycled. ✓✓ (accept any other correct relevant response) (2)How can government contribute in addressing the challenge in the 4.2.5 above picture? Government has to ensure that people are educated about the dangers of pollution. < Polluters must be charged for the pollution that they cause. ✓✓ (4) (accept any other correct relevant response)

4.3 DATA RESPONSE

4.3.1 How much is the minimum wage in South Africa?

R3500 ✓
(1)

4.3.2 Which group of workers benefit the most from minimum wage policy?

Unskilled workers. ✓
(1)

4.3.3 Describe the term minimum wages.

3

Economics/P2 8 MDE September /2020 It the lowest amount of money that employers are forced by law to pay their workers. ✓✓ (2) (accept any other correct relevant response) 4.3.4 What is the negative impact of minimum wage? • Some workers lose their jobs because their employers cannot afford them anymore. < (2) (accept any other correct relevant response) 4.3.5 Use figures in the graph to explain the impact of the implementation of minimum wage on producers / suppliers. • When the wage rate increase from 100 to 150 producers are going to employ less workers because of an increase in labour cost. ✓✓ That my result in the decrease in the production of goods and (4) services ✓✓ (accept any other correct relevant response) 4.4 What are the aims of competition policy? To promote healthy competition. ✓✓ To prevent restrictive practices such as collusion. ✓✓ To protect the consumer against unfair pricing and inferior products. ✓✓ Provide all South Africans with equal opportunities to participate fairly in the economy. ✓✓ • To regulate the growth of market power by means of takeovers and mergers. ✓ ✓ (8) To prevent the abuse of economic power such as monopolies. ✓✓ Suggest effective ways of decreasing air pollution. By reducing aggregate production. ✓✓ Improving production methods/ use more advanced methods of production. ✓✓ Use environmentally friendly resources e.g. solar energy. ✓✓ Polluters must pay for the pollution they are causing. ✓✓ (8) (accept any other correct relevant response)

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SECTION C

QUESTION 5

Compare perfect market & monopoly market structures under the following headings:

- Nature of the product. (6)
- Control over price. (6)
- Demand curve. (6)
- Number of businesses. (4)
- Economic profit. (4)

INTRODUCTION

Market structure is the manner in which a market is organised based mainly on the number of firms in the industry. \checkmark \checkmark

(accept any other correct relevant response)

(2)

BODY

Nature of the product

Perfect market: they sell homogenous products meaning that their products are exactly the same in appearance, size and value. ✓✓ Eg maize. ✓

Monopoly: they sell unique products with no close substitute. ✓ ✓ Eg electricity. ✓ (6)

Control over price

Perfect market: they have no control over the price; $\checkmark\checkmark$ they are price takers. $\checkmark\checkmark$ Monopoly: they determine their own price limited by the market demand; $\checkmark\checkmark$ they are price makers. $\checkmark\checkmark$

Demand curve

Perfect market: the demand curve for an individual seller is a horizontal line ✓ ✓ Meaning that they charge the same price for any quantity demanded. ✓ ✓

Monopoly: it is faced with a down-ward sloping demand curve; the individual demand curve represents the one for the industry as well. $\checkmark\checkmark$ (6)

Economic profit/ loss

Perfect market: they are making an economic profit only in the short-run and the normal profit in the long-run. 🗸 🗸

Monopoly: they are making an economic profit in the long-run as they are protected with the barriers. $\checkmark \checkmark$ (4)

Number of businesses

Perfect market: they are so many that there is no individual seller that can influence the market. ✓ ✓

Monopoly: there is only one seller that represent the industry. ✓✓

(4)

Maximum marks (26)

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ADDITIONAL PART

How can the problem faced with Eskom be solved?

- The government has to hold the corrupt officials accountable. ✓✓
- Eskom has to improve their working strategy in terms of collecting its revenue from different municipalities. ✓√
- hey must have plans in place to monitor illegal connections. ✓✓
- Qualified people must be appointed for the positions they are qualified for. ✓✓
- Power stations must be renewed. ✓√

 (accept any other correct relevant response)

CONCLUSION

Monopoly has a tendency to exploit consumers so it is very important that they are a parastatals or be monitored by the government. $\checkmark\checkmark$ (accept any other correct relevant conclusion)

(2)

[40]



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QUESTION 6

- Discuss different ways that the government use to ensure sustainable (26) development.
- Are the world summits giving the anticipated results? (10)

INTRODUCTION

Sustainable development refers to meeting the needs of the present generation without compromising the needs of the future generation. ✓✓ (2) (accept any other correct relevant response)

Granting of property right

- Granting of property rights has conservation effect as people take care of things that belong to them. ✓✓
- To prevent plants and animals from being extinct people can be given property right over them. ✓✓
- If property rights could be expanded to common goods like clean air those suffering from pollution could charge the polluters for the right to pollute. ✓✓
- The plants and animals would be preserved at little cost to the taxpayer. ✓✓
- Extending private property rights to clean air is impractical and therefore hypothetical. ✓✓
- The principle of polluters paying victims to reduce pollution is sometimes followed by governments. ✓✓

Charging for the use of the environment

- Consumers and producers pay a monthly fee to the government for the waste they
 produce and dispose of in the environment. ✓✓
- Consumers pay municipal charges for rubbish collection and sewage disposal. ✓✓
- Industries might also be levied emission charges and vehicle owners for gas emissions. ✓√
 - A fixed total charge such as monthly charge will not encourage waste producers to reduce waste.

 ✓✓

Environmental taxes

 Government levies taxes on the output or consumption where environment costs were generated. ✓✓

Paying environmental subsidies

- The government can provide subsidies to encourage activities that reduce environmental damage. ✓√
- They can be for developing a new technique or equipment to save energy or reduce smoke; encourage the production of environmentally friendly substitutes & to encourage recycling of waste√√ such as bottles, cans, etc. √

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Marketable permits

- The government gives each business a licence to pollute to a certain degree. ✓√
- Businesses can sell their licences to other businesses in a case where they polluted less than what they were permitted. ✓✓ (Maximum marks: 26)

ADDITIONAL PART

- UNFCCC aimed at establishing greenhouse gases but still there is pollution. ✓✓
- CITES bans trade in endangered species on agreed list of plants and animals but species are still endangered. ✓✓
- Stockholm principle ban the most dangerous substances but they are still manufactured. ✓✓
- Basel convention control the import and export of hazardous waste but there is still trade of such. ✓✓
- UN adopted the rights of indigenous people but their rights are still abused. ✓✓

 (accept any other correct relevant response)
 (Maximum marks: 10)

CONCLUSION

The government implement all the regulations to end poverty, protect the nature and prosperity for all. $\checkmark\checkmark$

(accept any other correct relevant conclusion) (2)

[40]

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TOTAL SECTION C: [40]

GRAND TOTAL FOR PAPER: [150]