

845/2 ENTREPRENEURSHIP EDUCATION PAPER 2 JULY 2019 2¹/₂ hours

MOCK EXAMINATIONS 2019 UGANDA CERTIFICATE OF EDUCATION ENTREPRENEURSHIP EDUCATION PAPER 2 2 hours 30 minutes.

INSTRUCTIONS TO CANDIDATES.

Answer only **four** questions.

Section A is compulsory. Answers to this section should be precise

Answer **three** questions from section **B**.

Credit will be given for use of relevant diagrams and illustrations.

Additional questions answered will not be marked.



SECTION A: (40 marks)

1a) i) Define a business g	goal.	(01 mark)
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- ii) State any **three** characteristics of a good business goal. (03 marks)
- (b) Mention **four** administrative expenses in a business. (04 marks)
- (c) i) Define the term **effective communication**. (01 mark)
 - ii) State any **three** hindrances of effective communication. (03 marks)
- (d) Give **four** errors that may affect the trial balance totals. (04 marks)
- (e) i) What is meant by an **organization plan.** (01 mark)
- ii) Mention any **three** factors that should be considered when preparing an organization plan for a business. (03 marks)
- (f) i) Distinguish between a **bank loan** and a **bank overdraft**. (02 marks)
- ii) Mention any **two** tools used by the central bank to control money circulation in the country. (02 marks)

(g) James an employee of Hot Loaf Bakery earns a total Gross Salary of Shs 8,400,000 per year. His earnings fall under the 4th income bracket as indicated below.

Income bracket	Tax rate per month
Shs 410,000 per month and above	Shs 25,000 plus 30% of the amount exceeding shs 410,000

Required:

Calculate the amount of PAYE expected to be paid by James monthly.	
(h) i) What is meant by the term management.	
ii) State any three management functions.	(03marks)
(I) i) Define personal selling.	
ii) State any three importance's of personal selling.	

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(j) i) Mention any **four** utilities needed by a business enterprise in its operation. (04 marks) **SECTION B (60 marks)**

2(a) Explain the factors considered when conducting market assessment.	(08 marks)	
(b) What are the importances of market assessment to an enterprise?	(12 marks)	
3(a) Explain the ethics exhibited by the business towards society.	(06 marks)	
(b) How does the business benefit by practicing good business ethics.	(14 marks)	
4(a) (i) Define the term agro-processing business.	(02 marks)	
(ii) State four examples of agro-processing businesses.	(04 marks)	
(b) What are the benefits of agro-processing businesses in your country?	(14 marks)	
5(a) Explain the doctrines of good corporate governance.	(14 marks)	
(b) What are the benefits of good corporate governance to an organization? (06 marks)		
6. (a) Explain the process followed by a company when securing long term finance. (10 marks)		
(b) What are the benefits of being a shareholder?	(10 marks)	

END